

APP

COLLECTION





EDITO

The AP brand, founded in Brussels 2015, brought a new top-end exclusive art/design concept in the luxury market.

APcollection started with a love story between A(lexis) & P(auline). Their long distance relationship pushed them to send to each other all types of teddy bears to fill in the lack of cuddles & affection. Once they were reunited, they decided to create their first creation. This was the beginning of a beautiful story.

Now, the AP creations have been spreading around the world in some of the most pretigious location.

Each creation is handmade in Belgium with the most care.

"We are giving each object its own emotion, name and design meaning that each piece will be unique. Passion, comfort, emotion, uniqueness, creativity & quality are some of the values that we live by at APcollection. We strive to exceed all our clients expectations creating the unexpected."

AP products give you the opportunity to stand out from the crowd, for you to be unique and lean back in a sphere of comfort and retrieve from everyday stress.

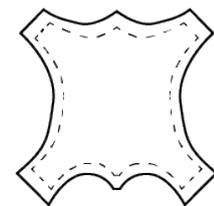
ECOLOGICAL AND CHARITATIVE PRODUCTION

The soft toys are hand made in various parts of the world. Each has been specially adapted and reinforced for our artistic work. The stuffing is mainly made from recycled plastic bottle waste. Our supplier allow education to unfortunate people by paying their school fees.. How? by picking up the plastic garbage and bringing it to the factory. This process enables them, at the same time, to be environmentally conscious.



THE FUR

We only use by-product meat furs, meaning that all furs are recoveries of animals consumed only for meat reasons and not from intensive breeding.



THE DESIGN

The bases have been specially designed by AP Collection, made in Belgium. Each creation is handmade in Belgium with our high end craftsmanship. All are limited editions that come with a certificate of authenticity.



BE UNIQUE

We offer our clients the opportunity to customize their own chair with an estimated 3 months production time.





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CURRENT COLLECTION









ALPIN CHAIR

APcollection design base «Paulex», Black base, polyester plushes, metal, wood, textile fabrics, Pearls, Handmade in Belgium.

95 H 98 L 92 l

Limited edition of 50



WHITE MONKEY

« I don't always look this good but when I do the ladies go bananas ! »

This creation has been minutely hand-made in Belgium by AP Collection. The white Swedish sheepskin matches in perfect harmony with our contemporary furniture approach. The «Polex» chair has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us with recycled plastic.

105 x 95 x 102
Limited edition of 50 + 3AP



KOALA

«Help me to help them, stop the bushfire in Australia and save my brothers. Global warming isn't a prediction, it is Happening.»

This creation has been minutely hand-made in Belgium by AP Collection. The Grey premium New Zealand premium sheepskin match in perfect harmony with our contemporary furniture approach. The «Polex» chair has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us.

105 x 95 x 102

Limited edition of 50 + 3AP

Animal charity donation









DODO SPECIAL CREATION

Handmade in Belgium, AP bench, wood & metal, beige Icelandic sheepskin, polyester fabrics bears.

*160x60x50 cm,
Special creation made for the Art Gallery Theatrum Mundi
Exposed during the Brafa 2020 in Bruxelles
Limited edition of 50 + 3AP*









AFRICAN SAFARI

*APcollection design base «Paulex», polyester
plushes, metal, wood, textile fabrics, New-Zealand
sheepskin, Handmade in Belgium.*

*95 H 98 L 92 l,
Limited edition of 50 + 3AP*





PANDA

*«Destroy racism be like a panda
He's black, He's white, He's Asian And he's Chubby»*
105 x 95 x 102
Limited edition of 50 + 3AP









GOLDEN ICEBERG

« The entire North Pole ice cap is disappearing in front of our eyes. It was the size of United States for the last 3 million years and now 40 percent is gone and the rest of it is going. Global warming isn't a prediction, it is Happening. »

This creation has been minutely hand-made in Belgium by AP Collection. The white New Zealand sheepskin matches in perfect harmony with our contemporary furniture approach. The «boule» chair has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us with recycled plastic.

Limited Edition of 50 silver, 50 gold + 6 AP











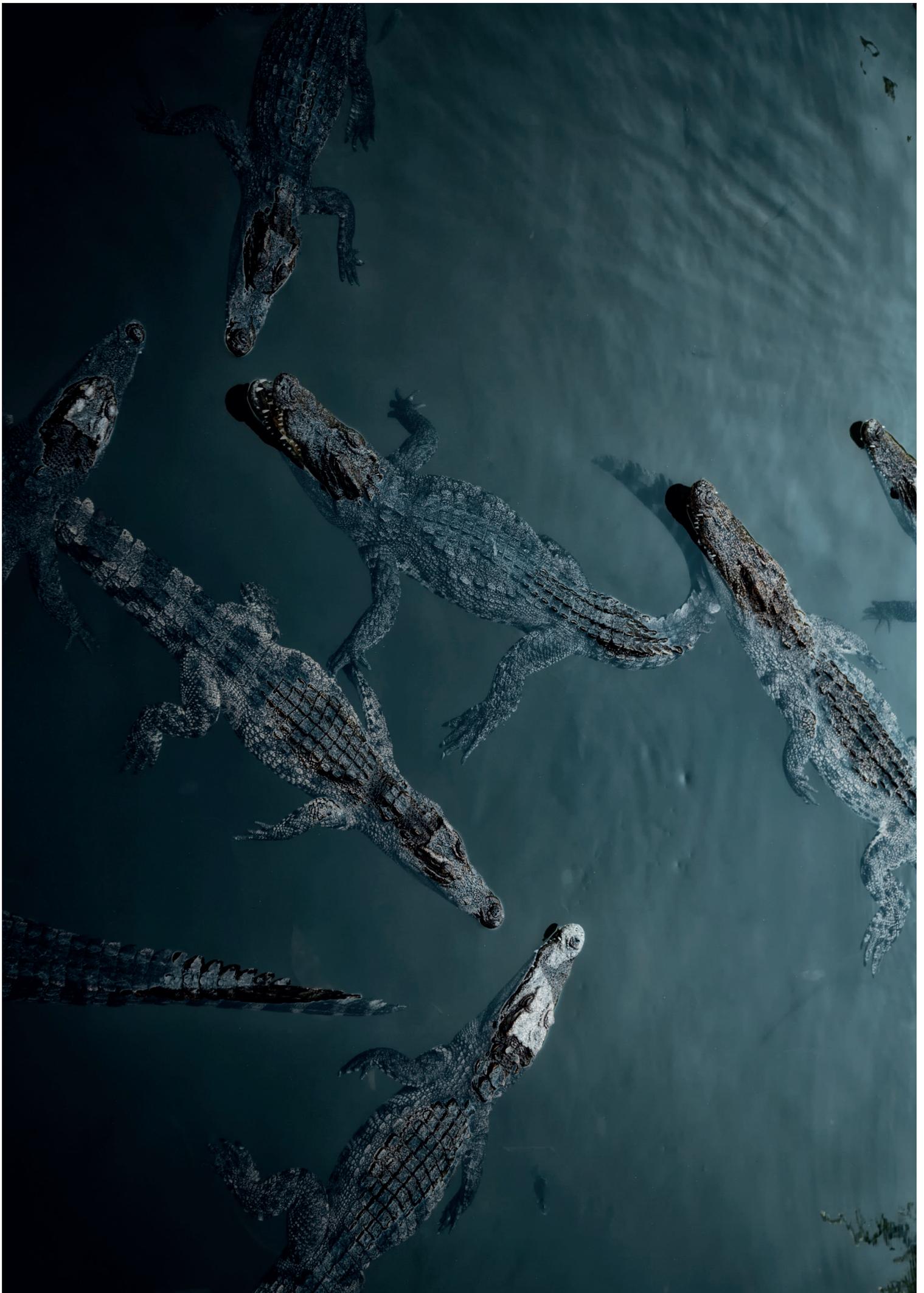
CANDY CHAIR

«Candy is childhood, the best and bright moments you wish could have lasted forever.»

Rodex design chair by AP, polyester pluses hand made, metal, textile fabrics, Handmade in Belgium.

Limited Edition of 50 + 3 AP
103 x 104 x 100





TIC TAC

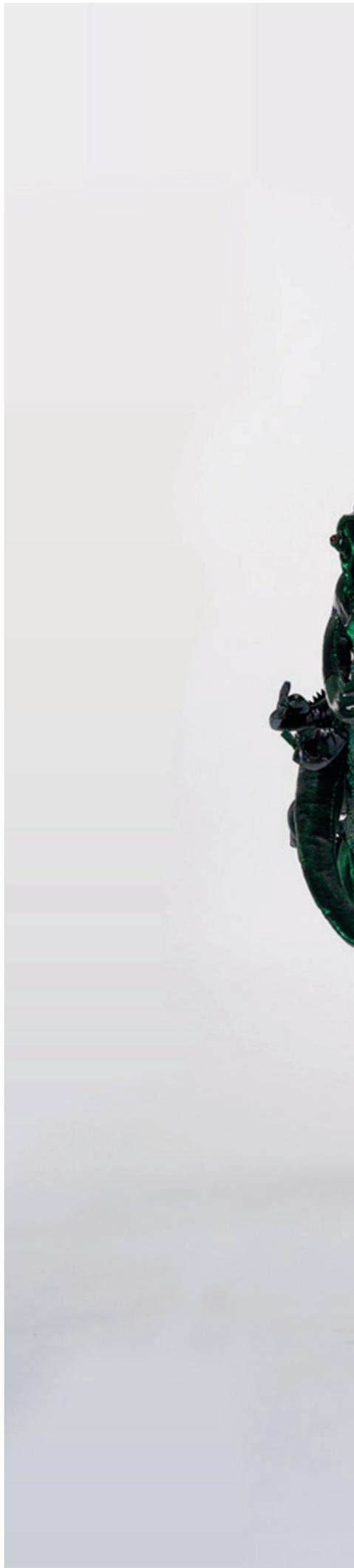
APcollection design base «Paulex», Silver base, polyester plushes, metal, wood, textile fabrics, Fake croco leather or New-Zealand sheepskin, Handmade in Belgium.

*95 H 98 L 92 l,
Limited edition of 30*











LE CAMÉLÉON

« If you change the way you look at things, the things you look at change. »

This creation has been minutely hand-made in Belgium by AP Collection. The Green and Golden hand made glass perled cover matches in perfect harmony with our contemporary furniture approach. The «Polex» chair has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality have a special triple colored fabric aspect in order to perfectly represent the Cameleon.

105 x 95 x 102

Limited edition of 10 + 3AP













NEW: SNOW SEAL COACH

«If you can't get me out of your head, maybe I am supposed to be there, come cuddle me.»

This creation has been minutely hand-made in Belgium by AP Collection. The white premium New Zealand sheepskin matches in perfect harmony with our contemporary furniture approach. The two places «happy sofa» has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us with recycled plastic.

*165 x 95 x 100cm
Limited edition of 30 + 3AP*





GRIZZLY NEST BENCH

«The grizzly is the symbole of what is right in the world.»

This creation has been minutely hand-made in Belgium by AP Collection. The white Mongolian premium sheepskin matches in perfect harmony with our contemporary furniture approach. The bench has been specifically designed by AP Collection with a light esthetic hand hammered metal base. The animal plushes applied on each creation are handmade in premium quality and specially adapted for us.

*160/165 x 60/65 x 50
Limited Edition of 50 + 3 AP*

GRIZZLY BENCH WOOD FEET

*Handmade in Belgium, AP bench with wood feet, wood & metal,
white Icelandic sheepskin, polyester fabrics Polar bears.*

160x60x50 cm

limited edition of 50









POLAR WOOD BENCH

*Handmade in Belgium, AP bench with wood feet,
wood & metal, white Icelandic sheepskin, polyester
fabrics Polar bears.*

160x60x50 cm

limited edition of 50



NEW: MINI CHAIR COLLECTION



MINI CHAIR GORILLA:

APcollection design base «Mini», polyester plushes, metal, wood, textile fabrics, New-Zealand sheepskin, Handmade in Belgium.

80 x 75 x 85 cm

Limited edition of 100





MINI CHAIR COLLECTION: TINY LEO

*APcollection design base «Mini», polyester plushes,
metal, wood, textile fabrics, New-Zealand sheepskin,
Handmade in Belgium.*

80 x 75 x 85 cm

Limited edition of 100











NEW: BAR STOOL COLLECTION

100% customisable

Limited Edition of 100 + 3 AP









**POUFS &
FLUFFY BALLS
COLLECTION**









MINI POUF TROMPETTE COLLECTION

«Custom your own gadget!»

Polyester plushes handmade, metal, wood, textile fabrics, New-Zealand sheepskin, Handmade in Belgium,

50x55x55

Limited edition of 100



FLUFFY BALL XL

*«Until one has loved an animal a part of
one's soul remains unawakened.»*

Limited Edition of 100 + 3 AP



MINI FLUFFY BALL COLLECTION

This creation has been minutely handmade in Belgium by AP Collection. The natural hides used are in perfect harmony with our contemporary furniture approach. The base has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us. Limited edition of 100.

Size: 50 x 65 x 65







PREVIOUS COLLECTIONS



WHITE TIGER

"An animal's eyes have the power to speak a great language."

Glove design chair by AP, polyester plushes hand made, metal, textile fabrics, premium New-Zealand sheepskin, Handmade in Belgium.

105 x 95 x 102

Limited edition of 50 + 3AP



REX

«Until one has loved an animal, a part of one's soul remains unawakened.»

*Paulex design chair by AP, polyester plushes
hand made, metal, textile fabrics, grey rex skin,
Handmade
in Belgium*

*100 x 100 x 98
Limited edition of 50 + 3AP*





GARE AU GORILLE

«The more you learn about the dignity of the gorilla, the more you want to avoid people.»

Glove design chair by AP, polyester plushes hand made, metal, textile fabrics, New-Zealand sheepskin, Handmade in Belgium.

105 x 100 x 102

Limited edition of 50 + 3AP

Animal charity donation



SLEEPING BEAR CHAIR

«The future is shaped by your dreams, so stop wasting time and go to sleep !»

Boule design chair by AP, golden trompette plate, polyester plushes hand made, metal, textile fabrics, New-Zealand sheepskin, Handmade in Belgium.

*115x 100 x 108
Limited Edition of 50 + 3 AP*









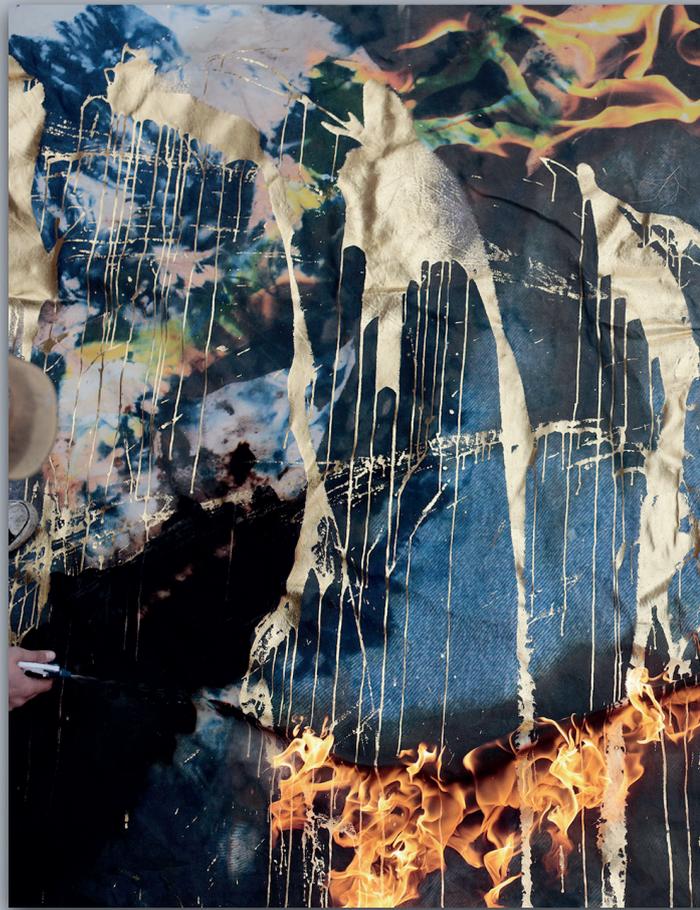
Golden Fox

"If you take me, then we shall need each other.
To me, you will be unique in all the world.
To you, I shall be unique in all the world."

Paulex design chair by AP, polyester plushes hand
made, metal, textile fabrics, Handmade in Belgium

105 x 95 x 102

Limited edition of 30 + 3AP





SNOW SEAL

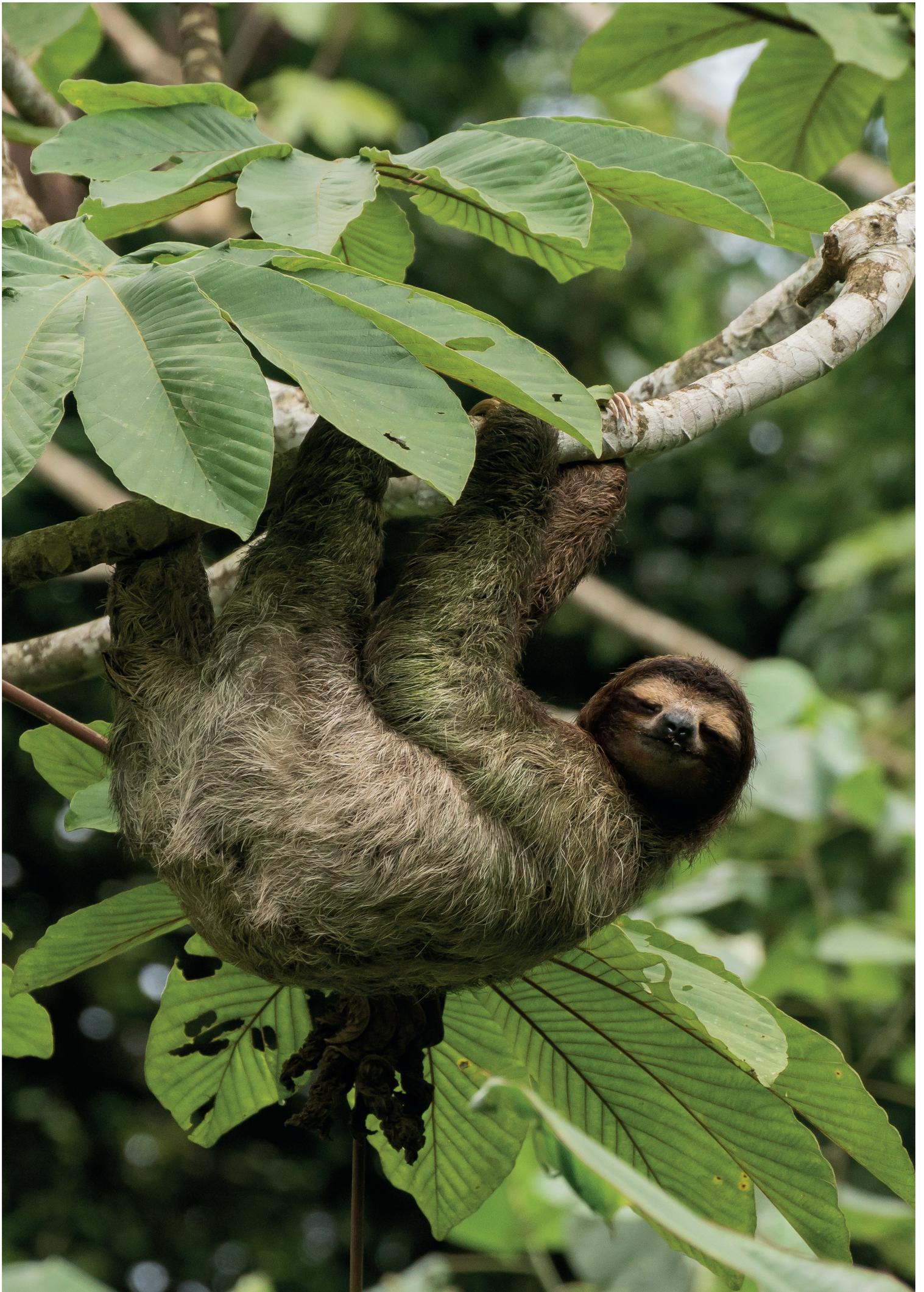
« If you can't get me out of your head, maybe I am supposed to be there, come cuddle me. »

This creation has been minutely hand-made in Belgium by AP Collection. The white NewZealand sheepskin matches in perfect harmony with our contemporary furniture approach. The «boule» chair has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us.

*Limited edition of 30.
Size: 100 x 100 x 110*







SLOTH CHAIR

«Don't hate me because I'm beautiful, hate me because I get to sleep 20 hours a day.»

Rodex chair by AP, polyester plushes hand made, metal, textile fabrics, Swedish sheepskin, Handmade in Belgium.

*100 x 100 x 98
Limited edition of 30*



MADAME FLAMINGO

« Don't be like everyone else. Be a hot pink flamingo standing in a sea of white swans, baby ! »

Boule chair, polyester plushes hand made, metal, textile fabrics, New-Zealand sheepskin, Handmade in Belgium.

108x90x115

Limited Edition of 30 + 3 AP









TAGADA

APcollection design base «Paulex», White base, polyester plushes, metal, wood, textile fabrics, New-Zealand sheepskin, Handmade in Belgium,

*95 H 98 L 92 l,
Limited edition of 30*

MANGA CHAIR

«I drank so much Sake last night, I woke up with a Manga accent.»

*Handmade in Belgium, AP chair, wood & metal,
pink Icelandic sheepskin, polyester fabrics.*

90x60x70 cm

Unique







THE ROYAL

«I have got royalty inside my DNA.»

Paulex design chair by AP, polyester plushes handmade, metal, textile fabrics, real peacock feathers, Handmade in Belgium.

*110 x 105 x 110
Limited edition 25*



KIWI

« I'm aware that I'm rare, second chances are rare, use your first wisely »

Paulex design chair by AP, golden trompette plate, polyester plushes are hand made, New-Zealand sheepskin on the back, Handmade in Belgium.

105 x 95 x 102

Limited edition of 30 + 3AP



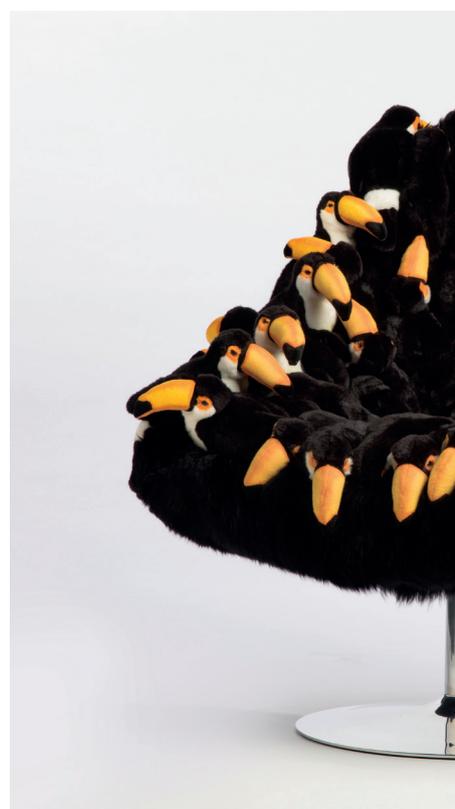


TOUCAN

« If you want to fly, give up everything that weights you down.»

This creation has been minutely handmade in Belgium by APcollection. The black goose feathers on the back are in perfect harmony with our contemporary furniture approach. The Paulex chair has been specifically designed by AP Collection. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us.

*100 x 100 x 110 cm
Limited Edition of 30 + 3 AP*





THE GREAT MAMMOUTH

This creation has been minutely handmade in Belgium by AP Collection. The brown icelandic sheepskin matches in perfect harmony with our contemporary furniture approach. The bench is an AP Collection design model. The animal plushes applied on each creation are handmade in premium quality and especially adapted for us.

*Limited edition of 50.
160 x 60 x 50*





THE SWAN 2015

« True love doesn't have a happy ending, true love has no ending »

Limited Edition of 30 + 3 AP





CAMEL BENCH

«You can't fight the desert... you have to ride with it.»

Handmade in Belgium, AP bench, wood & aluminium, brown Icelandic sheepskin, polyester fabrics bears.

160x80x50 cm

Limited Edition of 50 + 3 AP









SPECIAL CREATIONS

ZOO CHAIR

« Life is a zoo in a jungle.»

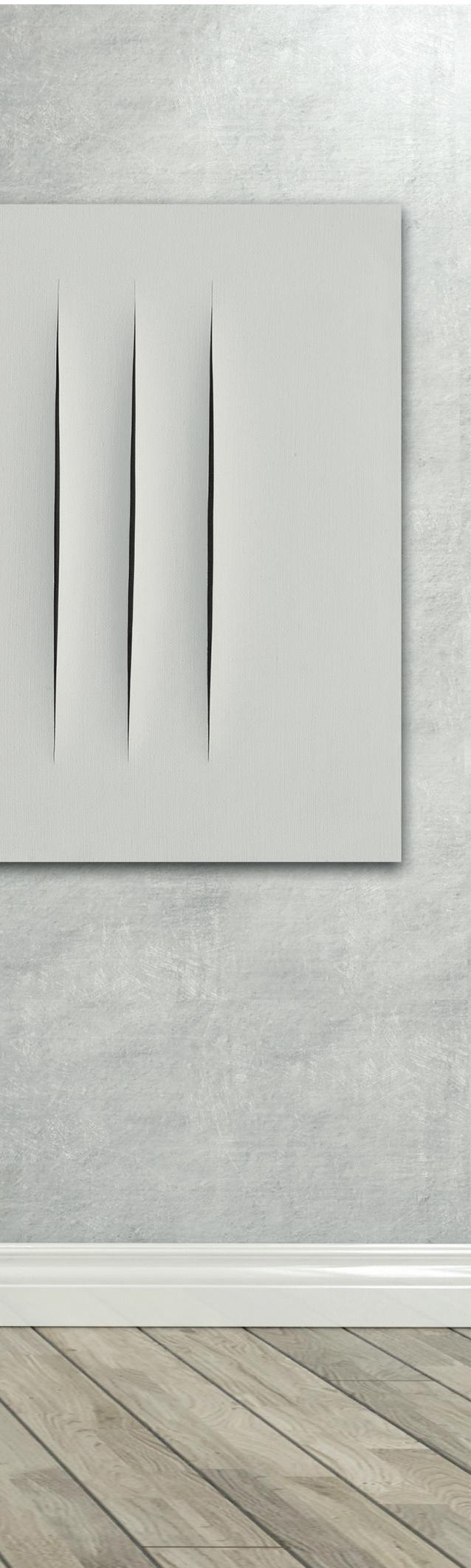
93 x 95 x 90

Unique









KOALA

« I give top koality hugs »

This creations has been minutely hand-made in Belgium with the APtouch. The grey New-Zealand sheepskin matches in perfect harmony with our contemporary furniture approach. The base has been made by the french designer Geoffrey Harcourt from the 60's. The plushes used are premium quality.

Unique

CAMEL CHAIR

«You can't fight the desert... you have to ride with it.»

Handmade in Belgium, AP bench, wood & aluminium, brown Icelandic sheepskin, polyester fabrics bears.

Limited Edition of 50 + 3 AP





MISS FLAMINGO BENCH

«Be a hot pink flamingo in flock of pigeons»

Limited Edition of 50+ 3 AP





REVENONS À NOS MOUTONS

«The biggest challenge in life is to be yourself in a world that is trying to make you like everyone else. Be yourself because an original is worth more than a copy.»

Unique









LE SANGLIER DES ARDENNES

Unique





FLIPPER

«The vast blue ocean is waiting for you, and this is only the beginning of your story.»

Fin chair, polyester plushes hand made, metal, textile fabrics, New-Zealand sheepskin, Handmade in Belgium.

95x115x95

Edition of 5





SONIC

« Spike me, I want to be your favorite hello and your hardest goodbye »

Limited Edition of 50 + 3 AP





AS-TU VU LA VACHE

*« True love doesn't have a happy ending, true love
has no ending »*

Unique Model









BAAAH D'ASS CHAIR

Minutely revived by AP in Belgium. Original design from the 60's , the «F557 model».

The Icelandic sheep skin on the back works in perfect harmony with our contemporary furniture approach.

Limited Edition of 50 + 3 AP

THE DARK SIDE

«Together, we can rule the galaxy!»

Limited edition of 3.





THE SEAL COUCH

This artifort couch has been minutely revisited with the AP touch hand labored in Belgium.

Unique





LA DANSE DES CANARDS

*«The vast blue ocean is waiting for you, and this is only
the beginning of your story.»*

*Fin chair, polyester plushes hand made, metal, textile
fabrics, New-Zealand sheepskin, Handmade in Belgium.*

95x115x95

Edition of 5





BAD BEAR CHAIR

Please don't allow society to turn you into a person you are not. Don't be a teddy bear, be a bad bear.

Unique









TURTLE COWBOY CHAIR

Minutely revived by AP in Belgium. Original design by Geoffrey Harcourt in the 60's for Artifort, the «F519 model». The Argentinean Cow hide on the back works in perfect harmony with our contemporary furniture approach.

Inspired by the green sea turtle one of the most ancient reptile groups in the world. Advice from a sea turtle; swim with the current, be a good navigator, stay calm under pressure, be well travelled, think long-term, age gracefully, spend time at the beach.

Unique

MISS & MISTER FROG CHAIRS

«It is better for a girl to sleep a hundred years and be kissed and awakened by the right prince than to stay awake and be kissed a hundred times by the wrong frog.»

Uniques





CUSTOMISATION

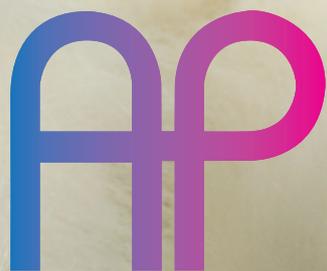
AP customization gives you the opportunity to create your own chair according to your preferences and your desires . Let sail your imagination, so we can make your dream come true.

From the feather to the snail, the disney to the bottom of the ocean, let your strong spring inside you pop out and lean back in your sphere of comfort.

« Be unique - Stay unique! »







COLLECTION

WWW.APCOLLECTION.BE

AP collection

@ ap_collection_

#APCOLLECTION

info@apcollection.be

+32 487 20 70 20